



# Rachel Bell

SA Live Contributor



## Easy, family-friendly crafts

Rachel Bell is a dynamic SA Live contributor who specializes in family-friendly crafts and treats.

**Think Pinterest-worthy yet approachable.**

When people see a creative project, they often think they don't have the time, skill or budget to pull it off. Rachel Bell shows how they can. Twice a month, she thoughtfully curates and demonstrates practical and fun food and craft projects with kids and busy families in mind. Her presentations encourage people to get the materials and give it a try.

Always timely, Rachel Bell ties her segments to seasons and holidays. She also presents creative ways to mark occasions like Teacher Appreciation Week, summer road trips, Dr. Seuss Day and more.

**Rachel Bell has an authentic voice and a gift for presenting crafty projects in a simple, inspiring way.**

Rachel Bell is a local, Hispanic mom and military spouse with a background in public relations and content development. All of her segments include Web-optimized copy that posts on SALive.com with easy instructions and/or recipes to reference. She often creates printables that viewers can download and use as well.

